### **Trusted & reliable brand**

Philips batteries have more than 50 years history. It is perceived as trustable and reliable – ideal brand values for success in batteries.





**Best solution for every devices** 

Philips provides complete range of batteries for a wide range of appliances.

## **Long Lasting Power**

Philips alkaline batteries offer a high-quality, dependable and long-lasting performance. It can be used in high-drain devices like digital cameras and low-drain devices like remote controls. These alkaline batteries remains power up to 10 years in storage.





### **Premium Alkaline**

Premium Alkaline, the best Philips Alkaline ever. Philips Premium Alkaline has extreme long-lasting power. Ideal for those devices with very high drain such as photo flashes, digital cameras, toys and gaming devices.

## **Specialty batteries**

Specialty batteries include lithium, alkaline, silver oxide and zinc air batteries. All come in safe, easy-to-open packaging that protects their reliable long-lasting performance. Usable in numerous electronic devices, such as games, computers, calculators, car keys, remote controls, garage openers or digital thermometers. Selected batteries are available in multi-packs.





# **Quick to the market**

Philips provides flexible, fast and tailor made solutions at the point of sale. We support and boost your sales with eye-catching displays, consumer-friendly packaging designs and emotional consumer appeal.